

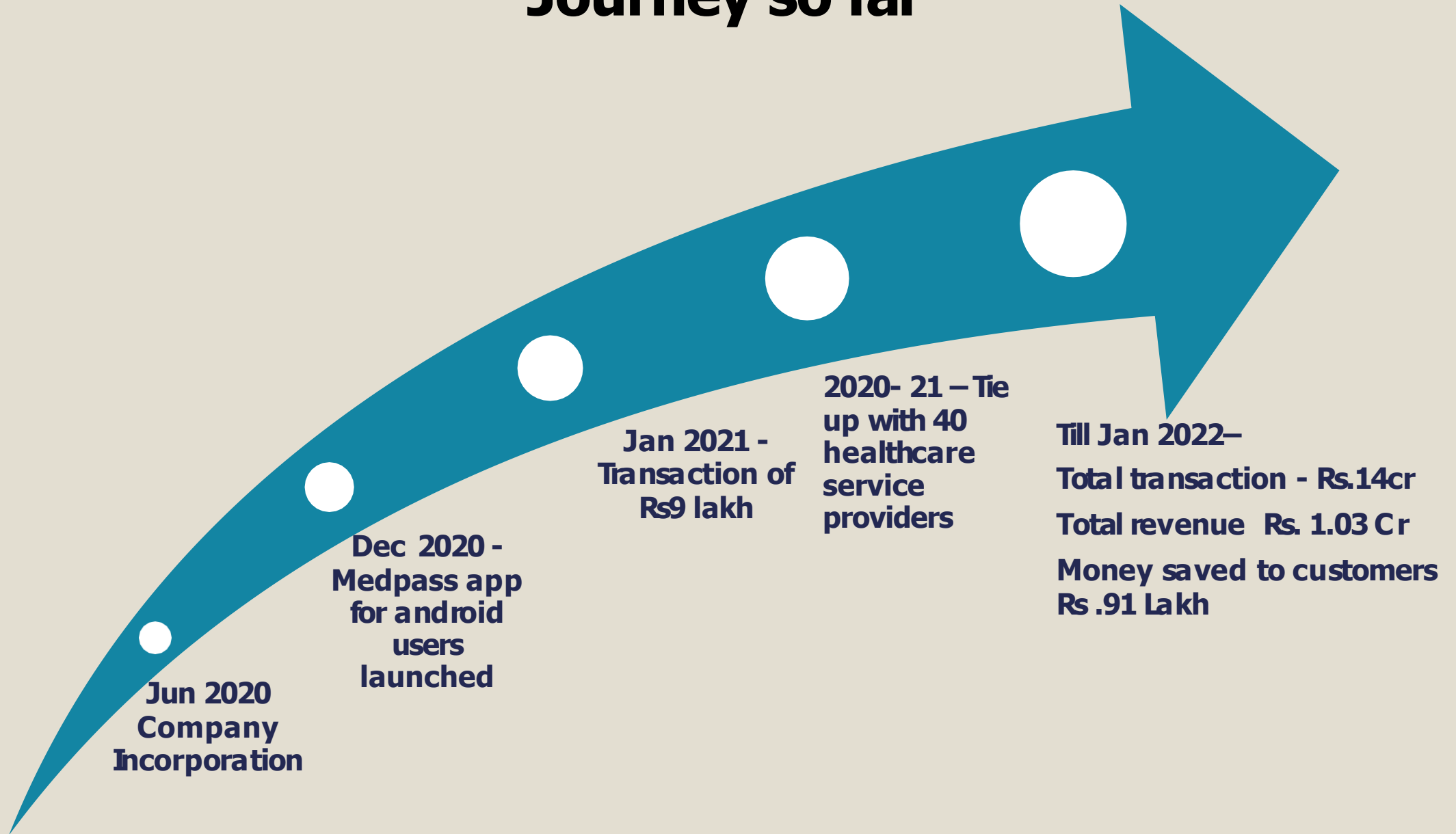


Medpass is a India's only Health digital wallet, a Digital platform that supports consumers to improve the management of their health expenses.

Medpass wallet that could be used for all healthcare services under one platform and Customers save money on each transaction

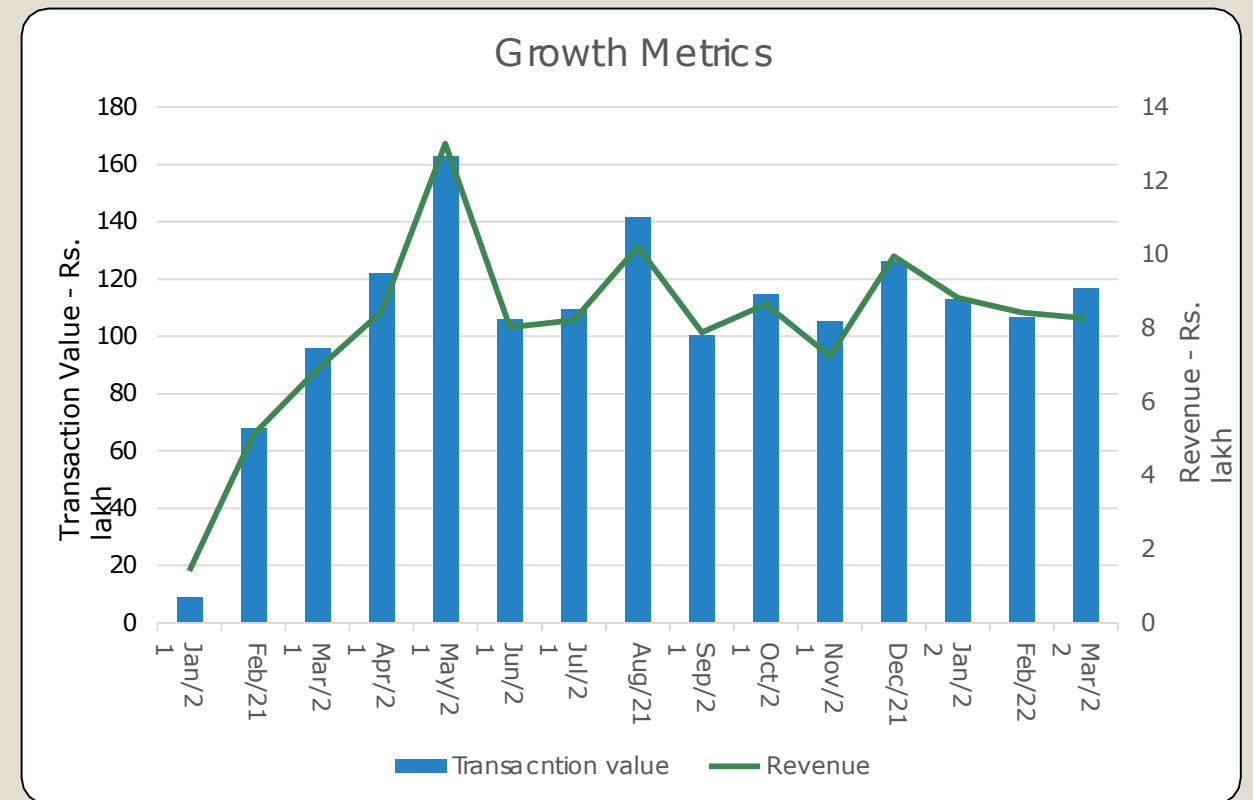


Journey so far



Our Achievements in Numbers

Month	No of Trxn	Transaction value	Revenue	No of users
Jan-21	158	9.10	1.40	300
Feb-21	454	68.00	5.10	195
Mar-21	696	96.00	6.89	178
Apr-21	816	122.40	8.44	171
May-21	941	163.10	13.02	156
Jun-21	854	106.10	8.02	190
Jul-21	884	109.70	8.22	267
Aug-21	1052	141.60	10.22	214
Sep-21	885	100.66	7.89	153
Oct-21	952	115.00	8.65	326
Nov-21	907	105.33	7.24	158
Dec-21	1136	126.25	9.95	306
Jan-22	956	113.00	8.82	410
Feb-22	864	107.00	8.43	142
Mar-22	799	117.00	8.27	193



5x Growth in no of transaction
13x growth in transaction value
6x growth in revenue

Healthcare Market Size – India



> 500 M +
Online Users



US \$ 372 bn
Market Value



7.2 mn
Employment



3rd Largest
Online Health Care
Market



80k +
Hospitals

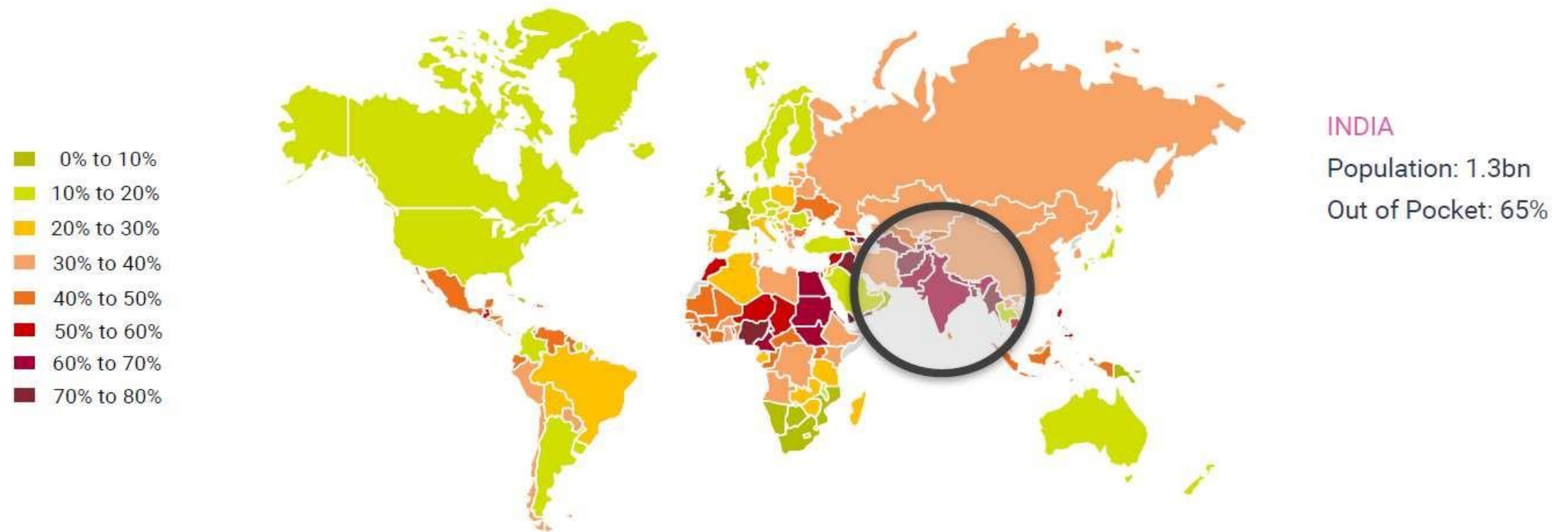


CAGR 22%
Sine 2016



USD 50 bn
FDI in 2021

The Problem : Inability to fund Health Care

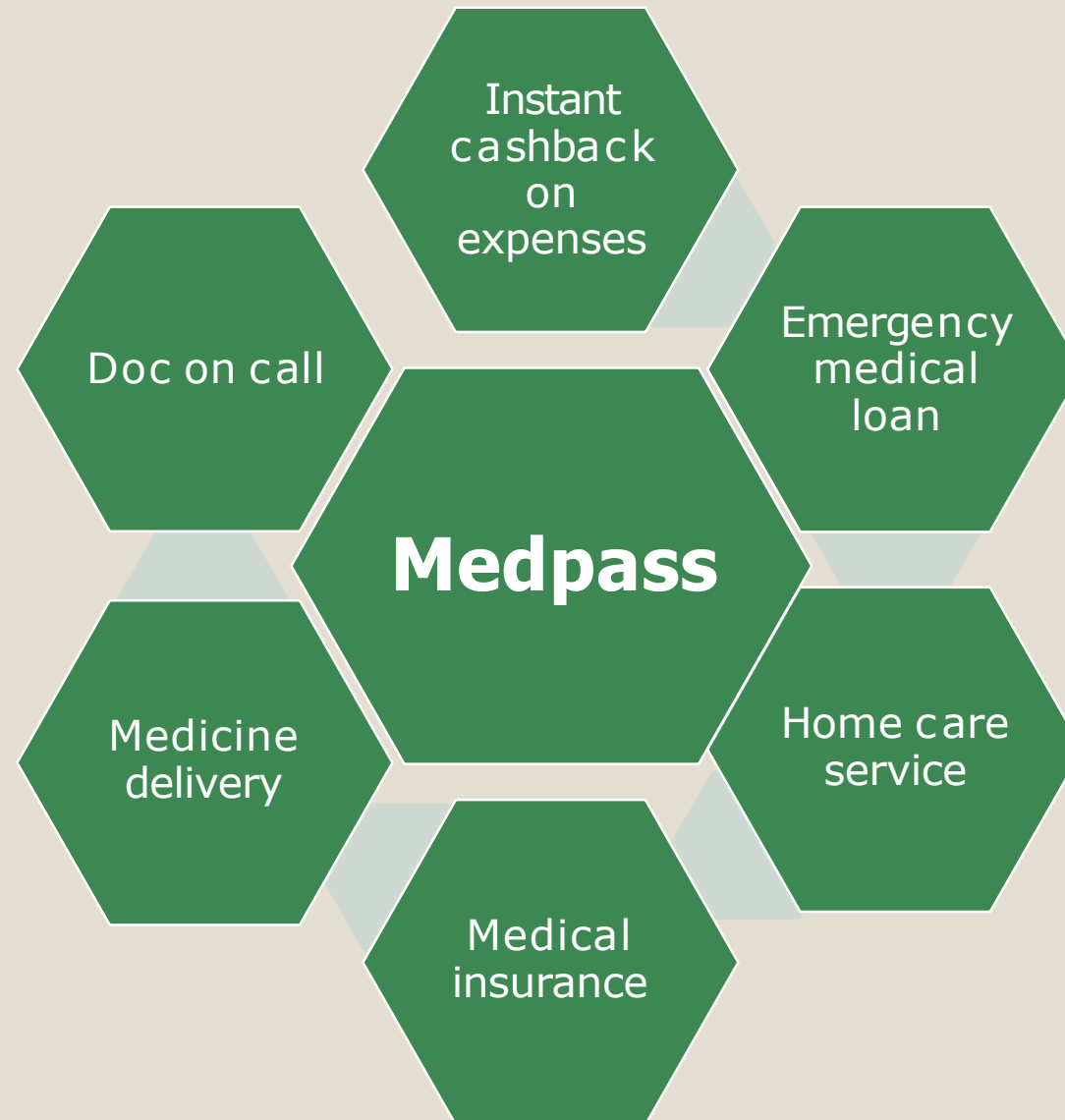


Key Issues

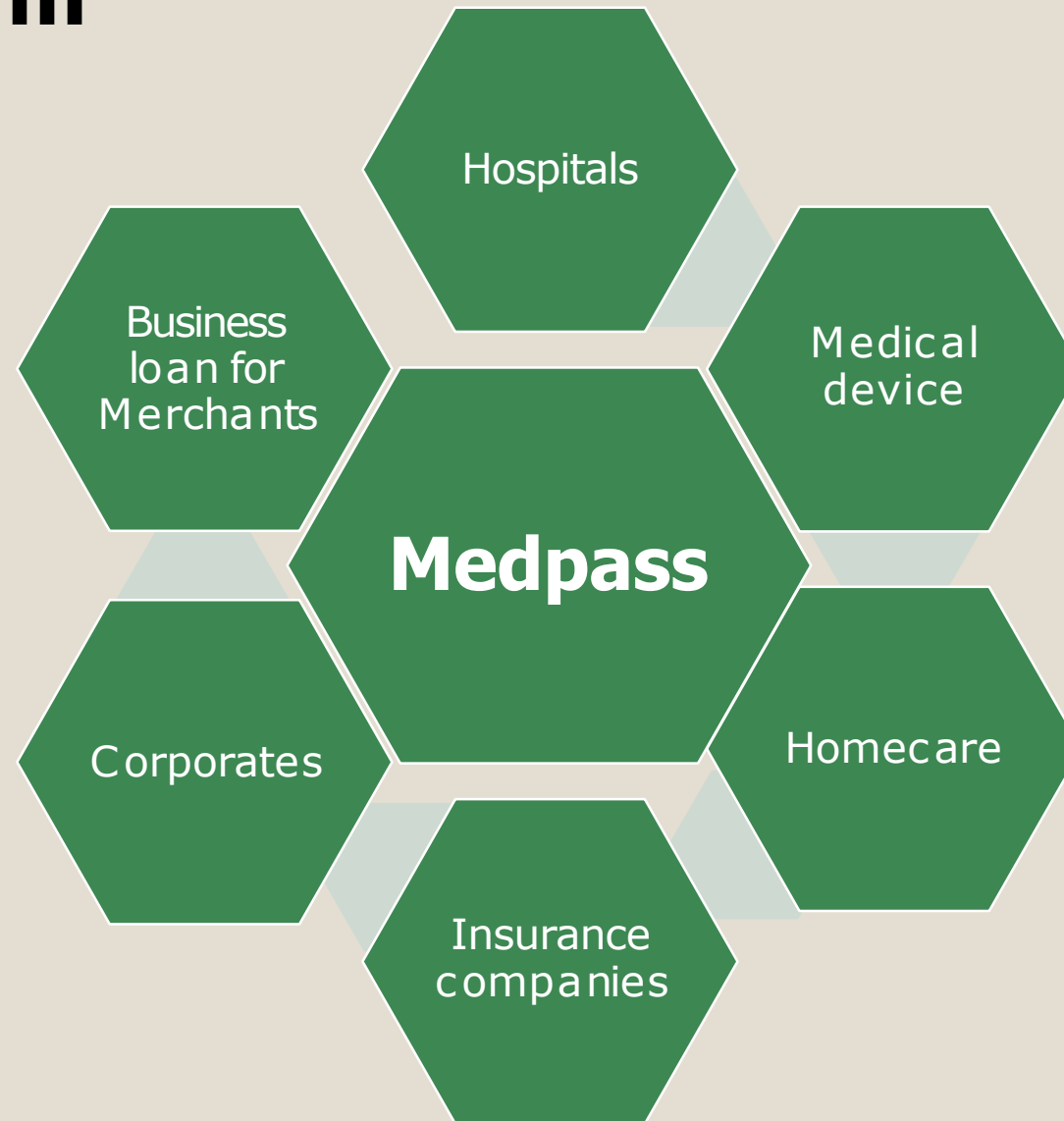
- ✓ Access to quality healthcare
- ✓ Huge unexpected medical expenses
- ✓ Lack of resource for meeting emergency medical expenses
- ✓ Dealing with multiple service providers, post hospitalization

Medpass aims to connect B2B and B2C

Solution for B2C – Single point of service



Solution for B2B – Connect multiple vendors on a single platform



Innovative features of Our APP and Benefits

FEATURES



Healthcare E-Wallet



Doctor to Door Services



Discount in all Hospitals services



Homecare Services



Doctor On Call



Home collection -Lab services



Emergency Medical Loan

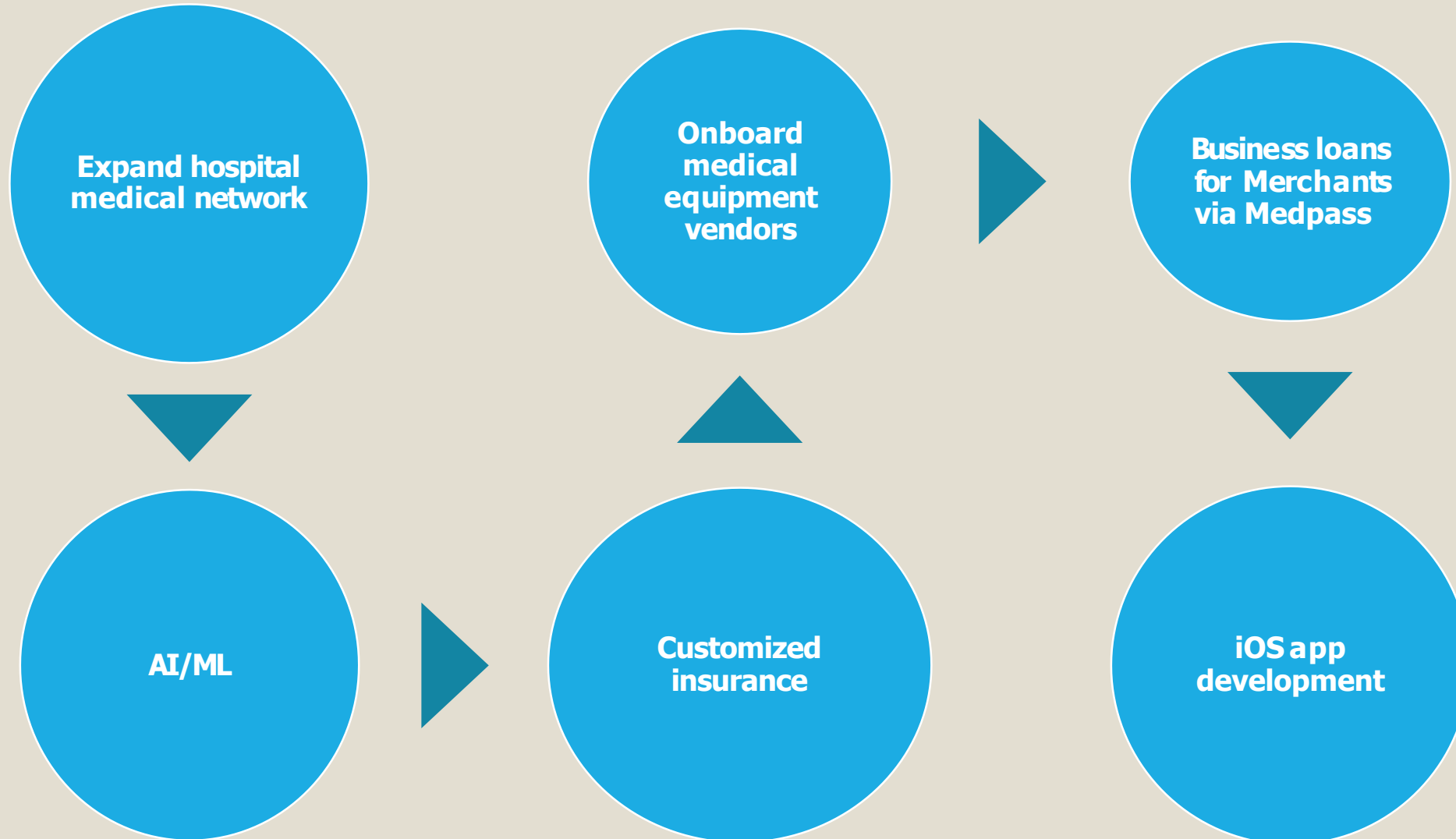


Ambulance services & Medical devices



Digital **health funding** combined with quality, affordable **health delivery** to create an **integrated health eco-system**

Product roadmap



Traction so far



More than 3450 users as on Jan 2022 with more than 40% of repeat users



Transaction value grew from Rs. 9 lakh in Jan '21 to Rs. 1.17 cr in March '22, 14x growth in a calendar year

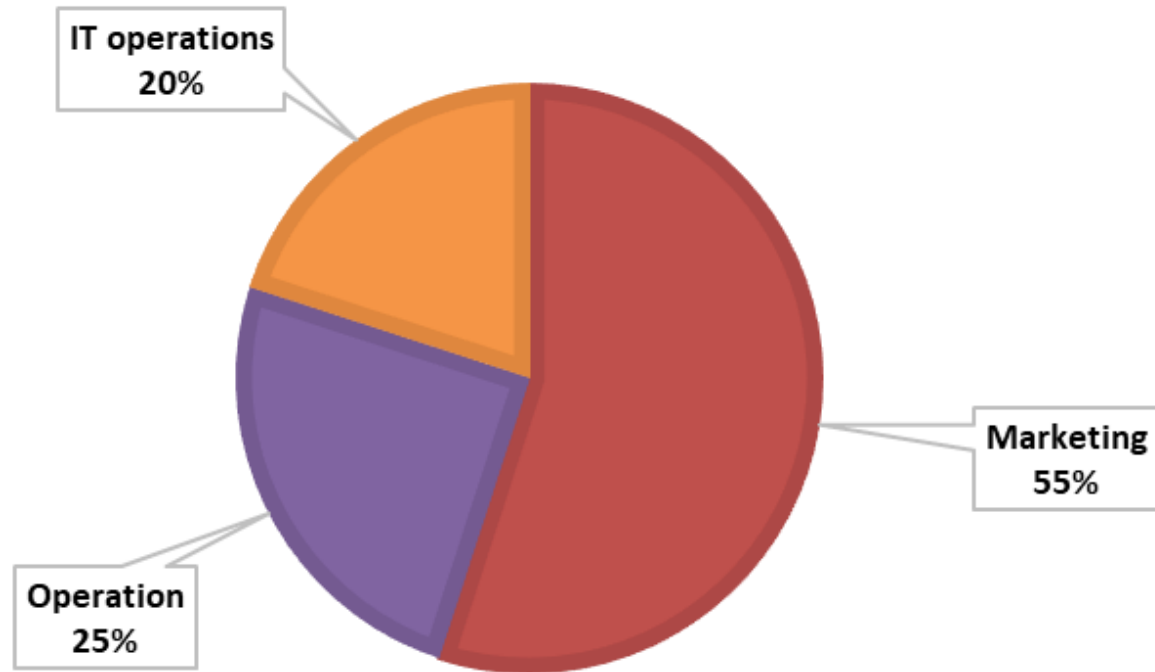


Generated a revenue of Rs. 1.15Cr lakh between Jan-March 2021-2022, translating to 75% of total Transaction value



Our users also saved more than Rs. 1Cr by doing transaction using our app

Funding Requirement – Rs. 3 cr



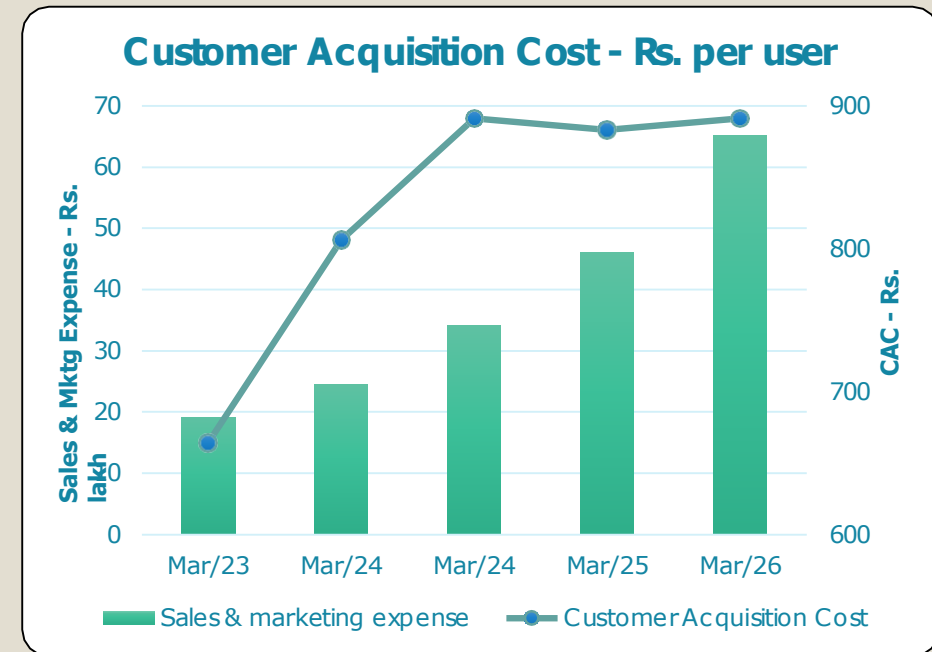
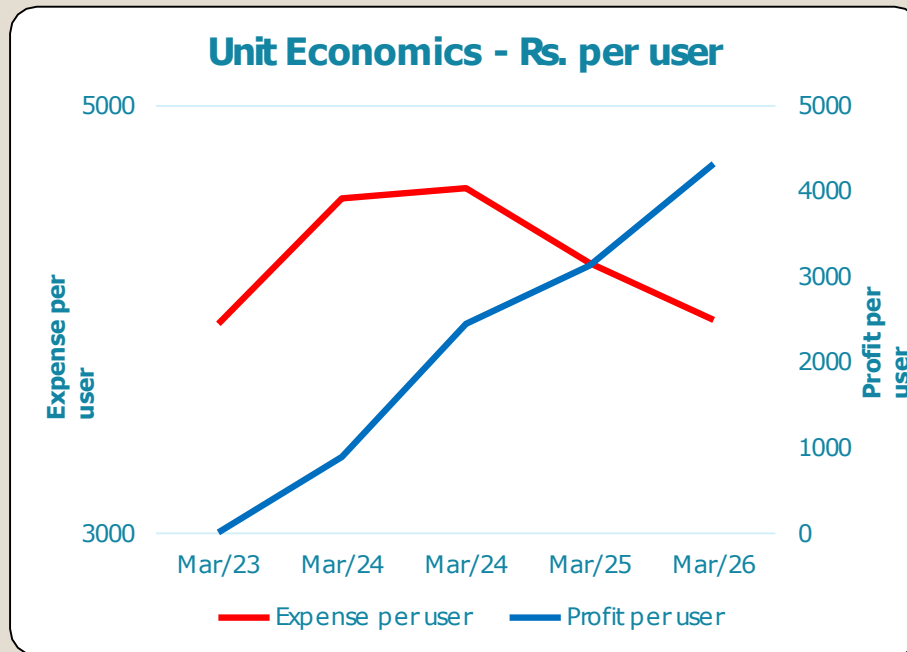
Raise money

**Customer expansion –
B2B/B2C**

**Expand areas of
operation**

Financial projections – Rs. lakh

Year	31-03-2022	31-03-2023	31-03-2024	31-03-2025	31-03-2026
Revenue	114.06	183.4	329.07	499.38	808.65
EBIDTA	1.70	44.66	151.74	276.56	516.18
EBITDA margin	1.5%	24.3%	46.1%	55.4%	63.8%



The Team



Bharatheesha PL – Co-founder & CEO

- More than 16 years experience in Medical Domain (Health IT).
- Responsible for Product development, strategy & overall vision of the company
- Nominated for Bharat Jyoti award - from IIFS
- Entrepreneur of the year 2021 award from Business connect
- Author of the book "**Corporate EGO**"



.Srinivasa Murthy – Co-founder & COO

- Veteran with more than 3 decades experience in Administration and finance
- Worked with reputed National/International companies in Semi-conductor industry
- Handles Finance, HR and Admin operations



Mohd Ali Jinnah – Director & CGO

- More than 2 decades experience in Sales & Business Development with Insurance and Health Care Industry
- Handles Sales & Marketing for the Company



Investors



Mr K Sridhar
Mentor ,Guide Investor
MD-Ricoh innovations



TYKE

Medpass Power Patrons -Investors



Mr Rajat Gupta
Co-founder & MD
Sensonics Devices



Mr S.Uma Mahesh
Co-Founder, COO;
Innatera Nanosystems



Mr Venkat Krishna
Senior
Director Qualcomm
India Private Limited



Thomas Mathew
Director Qualcom
m India Private
Limited



Srinath G.S
EM - AMD India
Pvt Ltd

Recognition & Awards



Certificate of Recognition

Bharatheesha PL Rao S. Srinivas Murthy Mohammad Ali Jinnah
Co-founder & Director Co-founder & Director Director - Marketing

MEDIIMPACT HEALTHCARE PVT LTD
is recognized by Swiftlift Media and Tech LLP in

Top 10 Fastest Growing Healthcare Services Startups in India - 2021

An annual listing of India's
"Top 10 Fastest Growing Healthcare Services Startups in India - 2021" which are transforming the society by its innovation, outstanding services and tireless efforts in the industry today.

SwiftNLift
Swift the service. Lift the business.

NIRESH SABA
Nilesh Saba
Founder & CEO

SWIFTLIFT MEDIA AND TECH LLP
AND-0021



CERTIFICATE OF AWARDS

Bronze Award in
Healthcare Technology Innovation Category

Awarded to
MEDIIMPACT HEALTHCARE PRIVATE LIMITED

IHW DIGITAL HEALTH AWARDS
17TH AUGUST 2021

An initiative of: IHW COUNCIL, IHW Media, IHW.tv, Teamwork



CERTIFICATE OF AWARDS

Silver Award in
Digital Transformation Project Category

Awarded to
MEDIIMPACT HEALTHCARE PRIVATE LIMITED

IHW DIGITAL HEALTH AWARDS
17TH AUGUST 2021

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THANK YOU